

“It’s results that matter”

GSPC has put together an internet advertising package that attracts a local, national, UK and international audience.

But it’s not about size, it’s about results. After all, why advertise a home for sale in Glasgow to buyers looking for a home in Grimsby? Our advertising package is designed to deliver the best possible results for homes in **Scotland**.



FOR SALE

GSPC PROPERTY
www.gspc.co.uk

Zoopla

ESPC
espc.com

globrix.

home

NETHOUSEPRICES
Free property information website

homes24.co.uk
your local property portal

YAHOO!
UK & IRELAND

AOL

UpMyStreet

sky

0141 572 2400

www.gspc.co.uk

GSPC PROPERTY



It combines the best known local websites with the most effective UK property website and a host of famous brands to give your home unprecedented advertising where it counts.

Together we’re unbeatable

Our on-line advertising package combines local, regional, national and international advertising using the most effective property web sites to reach the best buyer for your home – wherever he or she may be.

But don’t forget that advertising through GSPC also guarantees advertising for your home until sold* in the GSPC Property Guide.



At least a third of buyers prefer to start their search with a newspaper and a significant minority of buyers won’t use the internet at all. Don’t miss out on potential buyers by relying on internet advertising alone.

*Or for 9 months.



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Designed and Printed by GSPC Design and Print, All information correct at time of going to press.

Online Advertising that’s second to none



Professionals in property

gspc.co.uk

Covering Scotland...



Most buyers (at least eight out of 10 and in some areas more) are local. That's why it's vital that your home is advertised on web sites that are instantly familiar to Scottish buyers.

Sell through GSPC members and your home will be advertised on gspc.co.uk – the most popular web site advertising homes for sale in the west of Scotland. With over 4,000 homes for sale in west central Scotland, it's one site that buyers are not going to miss. No wonder then that it attracts as many as 10,000 visits a day.

To guarantee saturation coverage across the central belt, your home will also be advertised on espc.com, the east of Scotland's leading property web site and the perfect way to reach buyers moving across from the east.

Only GSPC members can feature your home on these two vital websites.

...the UK and London

If 8 out of 10 buyers are local, the other two can come from anywhere.

That's why we have selected a host of powerful UK property web sites to advertise your home across the nation and the world.

Every home for sale through GSPC is advertised on Zoopla, the most effective property web site in the UK delivering twice as much response per property as Rightmove*

Your home will also appear on big name property sites such as Globrix, Home.co.uk and nethouseprices.com

With such an impressive range of web sites, you can be sure that buyers will find your home.

Powerful response

Finally, to make sure that no potential buyer is missed, your home will also be advertised on the property search sections of some of the UK's leading consumer web sites including; Yahoo, MSN, Homes24, Upmystreet, Sky and AOL.

“your home's online advertising should be on websites that are instantly familiar to Scottish buyers”



*Source: Estate Agency News